



Mission:

“A Celebration of Craft Beer & Wine”

The Craft Beer & Wine Fest of Vancouver, WA USA is a celebration of Pacific Northwest craft beer & wine in the beautiful setting of Esther Short Park in downtown Vancouver.

We bring a virtual wine tour from across the state to one central location for wine enthusiasts to enjoy over a three-day weekend. With the winemakers and winery staff pouring their own wine, the experience is made extra special as the customer meets the maker, and learns about the wine and wine making process.

With local craft wine as our base, we built on that and offer great local craft beer, local artisan craft vendors, live music and food to pair with the wine and beer.

The Craft Beer & Wine Fest of Vancouver is a charitable event supporting the Clark County Food Bank.

Event Dates: July 29 – 31, 2022

Friday, July 29, 5pm-10pm

Saturday, July 30, noon-10pm

Sunday, July 31, Noon-5pm

Winery booth fee

For the booth fee of \$275 your winery will receive the following benefits:

- Wine tasting space under a tent with table, provided by event

NOTE: If you bring your own 10x10 tent, the booth fee is \$200. This option will allow you to have your own space to set up as you see fit and have a more intimate setting with event participants.

- Tasting space signage with winery logo – provide by winery

- Opportunity to personally connect with several thousand event participants and hand out winery literature/tasting notes
- Winery listing in mobile app
- Website link from Craft Beer & Winefest site to winery website
- Name mention on Craft Beer & Winefest Facebook page
- Space to mount/affix 1 winery banner on the fence exterior and 1 on the fence interior during the event
- 4 vendor passes each day (may be passed off to as many as needed to staff shifts at your booth) that include event entrance and tasting glass only (ID will be checked at gate, everyone must be 21 or over to enter event grounds)
- 4 General Admission tickets to give away to wine club members/customers as prizes.

Sale of wine

All wine will be purchased from each winery at a 70% wholesale price using this calculation: Normal Retail x .7 = wholesale price. This is to comply with Washington State law under our special occasion license.

Tastings and Glasses

Event will sell tasting tickets at the event and event goers will exchange tickets for tastes or glasses of wine at winery booths. Each winery will set the tasting ticket price as to charge a retail price for each bottle in tickets, by individual tastes or single serving glass. Tickets will be the counting mechanism and will be returned to event management at the end of each day and each winery will receive payment for wine sampled each day using the above purchase formula per ticket of \$0.70.

Purchasing whole bottles

All wine will be sold at full retail price and club member discounts will not apply at The Craft Beer & Wine Fest of Vancouver.

We will employ the following system to comply with Washington State law on the sale of wine bottles at events. The goal is ease of purchase for event goers and maintenance of legal compliance.

We will have the bottle sales tent near the entrance/exit of the event. Event participants may purchase whole bottles to take home only, according to WA State Special Occasion License rules. A tally will be kept of all sales by winery and wine name and the wine will be purchased by the event from the winery at the end of each day at 70% of regular retail.

Payment:

The booth fee of \$275 (\$200 if you bring your own 10'x10' tent) is due no later than June 1. A late fee of 20% will be applied after this date.

To make a payment by credit or debit card, go online to <http://thecraftwinefest.com/register-your-winery/>. Click on the "Register" button and begin the process. (But don't forget to send in/email back the winery registration form below!)

Times:

BRING YOUR OWN TENT: Setup must be complete **no later** than 2 pm on Friday for fire inspection, tear down **no sooner** than 5pm on Sunday.

UTILIZE OUR TENT (S): Setup between 2pm and 4pm on Friday (no need to worry about the inspection), tear down **no sooner** than 5pm on Sunday.

NOTE: Do NOT use stakes to secure the tent. DO use weights. Detail instructions will be sent out closer to the event date.

FIRE INSPECTION:

The Fire Marshal checks all tents three hours before we open the gates to the public (**2pm**).

Your tent must be set up with the tag that says it's made from fire retardant material for inspection. If you do not have that tag, check the sides of the tent. Otherwise, you will need to have it treated and bring your receipt. Check with the Vancouver Fire Marshal as to where you can have this done.

Any gas tanks must be secured to a table, tent, or other stable structure. Open flame must be inspected by the Fire Marshal for liability reasons.

To make a payment by credit or debit card, go online to <http://thecraftwinefest.com/register-your-winery/>. Click on the appropriate "winery signup" button and begin the process. And don't forget to send in the registration form below!

You can email the form to thecraftwinefest.sherie@gmail.com or send in with the check to the address below. If you have questions, call Sherie at 425-698-3236.

To make a payment by check, send check to:

Choice Charities
PO Box 3205
Vancouver, WA 98668

Returned checks are subject to a \$20 returned check fee.

The Craft Beer & Wine Fest is an outdoor event and will take place rain or shine. Refunds will only be provided with at least a 30-day written cancelation notice signed by the vendor or authorized representative. A full refund will be provided for any cancellation before 30 days in the spirit of fairness. Cancelations made within 30 days of the event will only be made if an alternative vendor may be found to take the space. Event management will work with a vendor if they must cancel this event to find a replacement vendor which would be in the best interest of both parties.

Wineries and representatives shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from participation in this event. Vendor shall INDEMNIFY, DEFEND, SAVE AND HOLD HARMLESS the Craft Beer & Wine Fest, Choice Events, our sponsors, the beneficiaries, the City of Vancouver, Washington, its employees, agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including but not limited to court costs and attorney fees) arising out of injury to person or damages to property or any other injury, claim, damage, claim, loss, cost or expense arising from participation in the Craft Beer & Wine Fest.

Acceptance into the Craft Beer & Wine Fest does not indicate that the Craft Beer & Wine Fest, Clark County Food Bank, or the City of Vancouver, Washington either supports or agrees with the activities or philosophies of any participant.

Signed _____ Date _____

Winery Registration Form

Winery Name _____

Address _____

City, Zip _____

Referred by: _____

Contact Name _____

Contact Name cell phone _____

Contact Email _____

Wine name	Retail price per bottle
#1	
#2	
#3	
#4	
#5	
#6	

- Check here if you will be bringing your own 10x10 pop-up tent (reducing fee to \$200)

Send form in by April 15, 2022 to:

Choice Events
PO Box 3205
Vancouver, WA 98668

Or email by July 15, 2022 to: thecraftwinefest.sherie@gmail.com